



Center Bucking Chute \$4,000

Center Chute & Out Gate Available

- *Radio, Print, and Online Advertising
- *PA announcement during performances
- *Digital Program Listing on Scoreboard
- *Arena flag ran (Provided by Sponsor)
- *Listed on Website

- 1 – 3’x8’ Arena Sign
- 2 – VIP Cattlemen’s Club Tickets
- 2 – General Admission Tickets



Crowd Favorite (NEW) \$3000

(1) Mutton Busting, (2) Royalty or (3) Half Time show sponsor, please specify.

- *Radio, Print, and Online Advertising
- *PA announcement during performances
- *Digital Program Listing on Scoreboard
- *Arena flag ran (Provided by Sponsor)
- *Listed on Website
- *Logo on Royalty Signature Cards
- *Magnet on Royalty Trailer

- 1 – 3’x8’ Arena Sign
- 2 – VIP Cattlemen’s Club Tickets



Ride Rank Chute Sponsor \$2,000

- *PA announcement during performances
- *Recognition every time chute is used
- *Digital Program Listing on Scoreboard
- *Listed on Website & Big screen @ rodeo

- 1 – 3’x8’ Arena Sign
- 2-VIP Cattlemen’s Club Tickets



Bite the Dirt Arena Sign \$1,200

- *PA announcement during performances
- *Digital Program Listing on Scoreboard
- *Listed on Website & Big screen @ rodeo

- 1 – 3’x8’ Arena Sign
- 2 – General Admission Tickets



Bucking Bull \$800

- *PA announcement during performances
- *Digital Program Listing on Scoreboard
- *Listed on Website & Big screen @ rodeo

2 – Premier Seating Tickets



Event Sponsor \$500

- *“Bought to you by”
- *Specify event
- *PA announcement during event chosen
- *Digital Program Listing on Scoreboard
- *Listed on Website & Big screen @ rodeo

2 – General Admission Tickets

Al la Carte’ Items:

- * Arena Banner: \$500
- * Arena Flag: \$750
- * Vendor Space-Food: \$550
- * Vendor Space-Merch: \$400-450
- * Per Day Vendor: \$250