



**EST. 2013**



**SPONSOR  
OPPORTUNITIES**





# FLAGSTAFF PRO RODEO PROFILE

Established in 2013 as a Non-Profit Organization, the Flagstaff Pro Rodeo strives to keep western heritage alive and well in Northern Arizona. For the last decade we have donated over \$60,000 to other local clubs and organizations. We firmly believe we were all put here to help others, giving ensures everyone's success.

# 11 YEARS





# SPONSOR AMENITIES

- Our Cattleman's Club VIP section is one of the most desired seating areas of our rodeo, designed exclusively for our sponsors.
- Sponsors receive tickets to each of the three performances
- Recognition on social platforms, website, and up in lights on the scoreboard during the rodeo. Arena banners cover the fenceline with the names of those who so graciously support FPR.
- We take pride in marketing and highlighting the sponsors that make our event what it is today.





# EVENT FACTS

**\$215,000**

annual operating budget

*Partners with 10 local youth clubs annually*

**100+**

Volunteers & Sponsors

**350+**  
*contestants*

Multi-time  
**Justin Boot's**  
**Best Footing Award**  
Winner

Over **10,000**  
rodeo fans pass through  
the gates in JUST 3 days!

150 Cowboy Mounted Shooter's attend the 2  
day shooting competition



4  
Robert Rosal  
NATURAL LIGHT PHOTOGRAPHY



FLAGSTAFF  
PRO  
RODEO



EVENT  
OPPORTUNITIES



# FLAGSTAFF PRO RODEO

## SILVER SPONSOR PACKAGES



### Event Sponsor \$500

- Unlimited Available
- \*"Bought to you by."
- \*Please Specify event
- \*PA announcement during event chosen
- \*Digital listing on scoreboard
- \*Listed on Website

2 – General Admission Tickets

### Bucking Bull Sponsor \$1000

- Unlimited Available
- \*PA announcement during performances
- \*Digital listing on scoreboard
- \*Listed on Website

2 – Premier Seating Tickets

### Bite the Dirt Arena Sign \$1,500

- Unlimited Available
- \*PA announcement during performances
- \*Program Listing (Business Card Size)
- \*Listed on Website & Big screen @ rodeo

1 – Arena Sign

2 – Premier Seating Tickets

### Ride Rank Chute Sponsor \$2,000

- 14 Available
- \*PA announcement during performances
- \*Recognition when chute is used
- \*Digital listing on scoreboard
- \*Listed on Website

1 – Chute Banner

2-VIP Cattleman's Club Tickets

### Rodeo Royalty \$2,500

- Unlimited Available
- Help our Teen Queen and Queen cover travel expenses for the year!

- \*Magnet on their trailer all year
- \*Your name on their autograph cards
- \*Listed on website
- \*Sponsor visits as requested w/royalty
- \*Digital listing on scoreboard

2-VIP Tickets

### Crowd Favorites \$3000

- Mutton Busting or Mounted Shooting
- Unlimited Available

- \*Bought to you by."
- \*Please Specify event
- \*PA announcement during event chosen
- \*Digital listing on scoreboard
- \*Listed on Website

1-Arena Banner

2- VIP Cattlemen's Club Tickets

### Center Bucking Chute \$4,000

- Center Chute & Out Gates
- 4 Available

- \*Online Advertising
- \*PA announcement during performances
- \*Arena flag ran (Provided by Sponsor)
- \*Listed on Website

1 – Arena Banner

2 – VIP Cattlemen's Club Tickets

2 – General Admission Tickets



# FLAGSTAFF PRO RODEO

## PLATINUM SPONSOR PACKAGES

### After Party \$4000

(3 Nights Available)

- \* Online Advertising
- \*Be the “Official” party sponsor for the rodeo! Help us keep the party going after the rodeo ends.
- \*Digital Listing on Scoreboard
- \*Announcements during the after party
- \*Arena flag ran (Provided by Sponsor)
- \*Listed on Website

1-Arena Banner  
2-VIP Cattleman’s Club Tickets  
2- General Admission Tickets

### Roar of the Crowd \$5,000

Announcer Booth  
(6 Available)

- \*Radio, Print, and Online Advertising
- \*PA announcement during performances
- \*Digital Listing on Scoreboard
- \*Arena flag ran (Provided by Sponsor)
- \*Listed on Website

1 – Arena Banner  
2 – VIP Cattlemen’s Club Tickets  
4 – General Admission Tickets

### VIP Tent \$5,000

(9 Available, 3 per night)

Official sponsor of our VIP on the night of your choice. Showcase your business by providing giveaways for our rodeo VIP guests promotional material on the tables (Provided by sponsor).  
400-600 people in VIP area.

- \*Online Advertising
- \*PA announcement during night sponsored
- \*Digital Listing on Scoreboard
- \*Arena flag ran (Provided by Sponsor)
- \*Listed on Website

1 – Arena Banner  
6 – VIP Cattlemen’s Club Tickets

### Breakaway / Buckaroo \$7500

(3 Available)

- \*Radio, Print, and Online Advertising
- \*PA announcement during performances
- \*Digital Listing on Scoreboard
- \*Arena flag ran (Provided by Sponsor)
- \*Listed on Website

2 – Banners in VIP Tent  
4 – VIP Cattlemen’s Club Tickets  
2 - General Admission Tickets

### Arizona Outlaw \$10,000

(3 Available)

- \*Radio, Print, and Online Advertising
- \*PA announcement during performances
- \*Digital Listing on Scoreboard
- \*Arena flag ran (Provided by Sponsor)
- \*Listed on Website & Big screen @ rodeo

2 – Banners in VIP Tent  
6 – VIP Cattlemen’s Club Tickets  
2 - General Admission Tickets

### Al la Carte’ Items:

- \*Arena Banner: \$500
- \*Arena Flag: \$1000
- \*Vendor Space-Food: \$600
- \*Vendor Space-Merch: \$500
- \*Per Day Vendor: \$400



# FLAGSTAFF PRO RODEO

## TOP TIER SPONSOR PACKAGES



### Gold Buckle Title Sponsor    \$20,000

#### Event Title Sponsor

4 Available

“Your Company Name” with FPR Inc.

\*Radio, Print, and Online Advertising

\*PA announcement during performances

\*Digital Listing on Scoreboard

\*Arena flag ran (Provided by Sponsor)

\*Listed on Website

1 – Sign below Announcer Booth

2 – Arena Banners

1- Vendor Space

10 – VIP Cattlemen’s Club Tickets

### Silver Buckle    \$15,000

#### Presenting Sponsor

4 Available

\*Presented by “Your Company Name.”

\*Radio, Print, and Online Advertising

\*PA announcement during performances

\*Digital Listing on Scoreboard

\*Arena flag ran (Provided by Sponsor)

\*Listed on Website

2 – Arena Banners

8 – VIP Cattlemen’s Club Tickets

4 - General Admission Tickets



# 2023 FLAGSTAFF PRO RODEO COMMITTEE 10TH ANNIVERSARY



# THANK YOU. FOR MORE INFORMATION, PLEASE CONTACT:

**Make Checks Payable to:**  
Flagstaff Pro Rodeo or FPR

**Mail checks to:**  
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**Follow us on FaceBook:**  
**Flagstaff Pro Rodeo & Flagstaff Pro Rodeo Royalty**

