



EST. 2013



**SPONSOR
OPPORTUNITIES**



FLAGSTAFF PRO RODEO PROFILE

Established in 2013 as a Non-Profit Organization, the Flagstaff Pro Rodeo strives to keep western heritage alive and well in Northern Arizona. For the last decade we have donated over \$60,000 to other local clubs and organizations. We firmly believe we were all put here to help others, giving ensures everyone's success.

11
YEARS



SPONSOR AMENITIES

- Our Cattleman's Club VIP section is one of the most desired seating areas of our rodeo, designed exclusively for our sponsors.
- Sponsors receive tickets to each of the three performances
- Recognition on social platforms, website, and up in lights on the scoreboard during the rodeo. Arena banners cover the fenceline with the names of those who so graciously support FPR.
- We take pride in marketing and highlighting the sponsors that make our event what it is today.



EVENT FACTS

\$215,000

annual operating budget

Partners with 10 local youth clubs annually

100+

Volunteers & Sponsors

350+
contestants

Multi-time
Justin Boot's
Best Footing Award
Winner

Over **10,000**
rodeo fans pass through
the gates in JUST 3 days!

150 Cowboy Mounted Shooter's attend the 2
day shooting competition



FLAGSTAFF

PRO

RODEO



EVENT
OPPORTUNITIES



FLAGSTAFF PRO RODEO

SILVER SPONSOR PACKAGES



Event Sponsor **\$500**

- Unlimited Available
- *"Bought to you by."
- *Please Specify event
- *PA announcement during event chosen
- *Digital listing on scoreboard
- *Listed on Website

2 – General Admission Tickets

Bucking Bull Sponsor **\$1000**

- Unlimited Available
- *PA announcement during performances
- *Digital listing on scoreboard
- *Listed on Website

2 – Premier Seating Tickets

Bite the Dirt Arena Sign **\$1,500**

- Unlimited Available
- *PA announcement during performances
- *Program Listing (Business Card Size)
- *Listed on Website & Big screen @ rodeo

1 – 3'x8' Arena Sign

2 – Premier Seating Tickets

Ride Rank Chute Sponsor **\$2,000**

- 14 Available
- *PA announcement during performances
- *Recognition when chute is used
- *Digital listing on scoreboard
- *Listed on Website

1 – 3'x8' Arena Sign

2-VIP Cattleman's Club Tickets

Rodeo Royalty **\$2,500**

- Unlimited Available
- Help our Teen Queen and Queen cover travel expenses for the year!

- *Magnet on their trailer all year
- *Your name on their autograph cards
- *Listed on website
- *Sponsor visits as requested w/royalty
- *Digital listing on scoreboard

2-Premier Seating Tickets

Crowd Favorites **\$3000**

- Mutton Busting or Mounted Shooting
- Unlimited Available

- *Bought to you by."
- *Please Specify event
- *PA announcement during event chosen
- *Digital listing on scoreboard
- *Listed on Website

2- VIP Cattlemen's Club Tickets

Center Bucking Chute **\$4,000**

- Center Chute & Out Gates
- Multiple Available

- *Radio, Print, and Online Advertising
- *PA announcement during performances
- *Arena flag ran (Provided by Sponsor)
- *Listed on Website

1 – 3'x8' Arena Sign

2 – VIP Cattlemen's Club Tickets

2 – General Admission Tickets

FLAGSTAFF

PRO

RODEO

PLATINUM SPONSOR PACKAGES

After Party \$4000

(3 Nights Available)

- *Radio, Print & Online Advertising
- *Be the "Official" party sponsor for the rodeo! Help us keep the party going after the rodeo ends.
- *Digital Listing on Scoreboard
- *Announcements during the after party
- *Arena flag ran (Provided by Sponsor)
- *Listed on Website

- 1-3X8 Arena Banner
- 2-VIP Cattleman's Club Tickets
- 2- General Admission Tickets

Roar of the Crowd \$5,000

Announcer Booth
(4 Available)

- *Radio, Print, and Online Advertising
- *PA announcement during performances
- *Digital Listing on Scoreboard
- *Arena flag ran (Provided by Sponsor)
- *Listed on Website

- 1 – 3'x8' Arena Banner
- 2 – VIP Cattlemen's Club Tickets
- 4 – General Admission Tickets

VIP Tent \$5,000

(9 Available, 3 per night)

Official sponsor of our VIP on the night of your choice. Showcase your business by providing giveaways for our rodeo VIP guests promotional material on the tables (Provided by sponsor). 400 people in area.

- *Radio, Print, and Online Advertising
- *PA announcement during night sponsored
- *Digital Listing on Scoreboard
- *Arena flag ran (Provided by Sponsor)
- *Listed on Website

- 1 – 3'x8' Arena Banner
- 6 – VIP Cattlemen's Club Tickets

Breakaway / Buckaroo \$7500

(3 Available)

- *Radio, Print, and Online Advertising
- *PA announcement during performances
- *Digital Listing on Scoreboard
- *Arena flag ran (Provided by Sponsor)
- *Listed on Website

- 2 – 3'x8' Banners in VIP Tent
- 4 – VIP Cattlemen's Club Tickets
- 2 - General Admission Tickets

Arizona Outlaw \$10,000

(3 Available)

- *Radio, Print, and Online Advertising
- *PA announcement during performances
- *Digital Listing on Scoreboard
- *Arena flag ran (Provided by Sponsor)
- *Listed on Website & Big screen @ rodeo

- 2 – 3'x8' Banners in VIP Tent
- 6 – VIP Cattlemen's Club Tickets
- 2 - General Admission Tickets

Al la Carte' Items:

- *Arena Banner: \$500
- *Arena Flag: \$1000
- *Vendor Space-Food: \$600
- *Vendor Space-Merch: \$500
- *Per Day Vendor: \$400



FLAGSTAFF

PRO

RODEO

TOP TIER

SPONSOR PACKAGES



Gold Buckle Title Sponsor \$20,000

Event Title Sponsor

4 Available

“Your Company Name” with FPR Inc.

*Radio, Print, and Online Advertising

*PA announcement during performances

*Digital Listing on Scoreboard

*Arena flag ran (Provided by Sponsor)

*Listed on Website

1 – 3’x8’ Sign below Announcer Booth

2 – 3’x8’ Arena Banners

1- Vendor Space

10 – VIP Cattlemen’s Club Tickets

Silver Buckle \$15,000

Presenting Sponsor

4 Available

*Presented by “Your Company Name.”

*Radio, Print, and Online Advertising

*PA announcement during performances

*Digital Listing on Scoreboard

*Arena flag ran (Provided by Sponsor)

*Listed on Website

2 – 3’x8’ Arena Banners

8 – VIP Cattlemen’s Club Tickets

4 - General Admission Tickets



2023 FLAGSTAFF PRO RODEO

COMMITTEE

10TH ANNIVERSARY

THANK YOU. FOR MORE INFORMATION, PLEASE CONTACT:

www.Flagstaffrodeo.com
flagstaffrodeo@gmail.com

Make Checks Payable to:
Flagstaff Pro Rodeo or FPR

Mail checks to:
FPR
4145 Loftin's Rd.
Flagstaff AZ 86004

Kristen Daulton (928)-853-4432
Mike Hughes (928)-707-1119
Colleen Snyder (805)-423-8952
Kela Montoya (928)-814-6072
Laura Gonzales (928)-607-7139
Jeff Lopez (928)-607-7389
Tanner Lindley (928)-266-2485
Kyle Antecivich (480)-225-5714
Dionisio Erasun (928)-607-2899

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Flagstaff Pro Rodeo & Flagstaff Pro Rodeo Royalty

